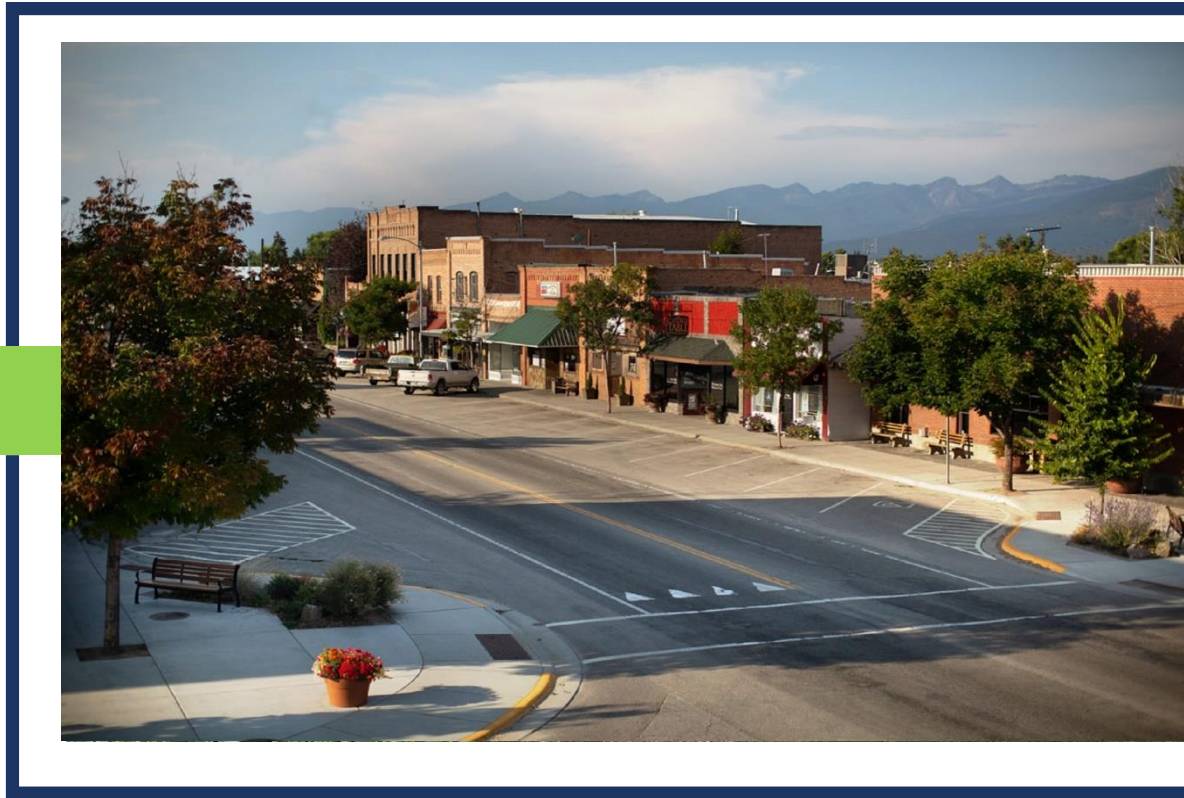


2021 / 2023

# STRATEGIC PLAN



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# To Advance OUR TOWN'S VISION,

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The Town of Stevensville Town Council, Mayor, and staff are excited to present not only the 2021 / 2023 Strategic Plan, but a new vision statement for the first time in recent history.

This new vision statement is meant to carry us through the next two decades. It is our vision for the Stevensville of 2040, and we will fulfill that vision with a strategic approach.

The strategic plan provides an expression of priorities, as specific and measurable as possible, and cover a two-year period. They are not intended to be a comprehensive list of all city services and activities. Instead, this is a concrete, coordinated expression of the Mayor and Town Council's direction and focus.



**Stevensville is a safe, diverse, resilient, sustainable, and growing town known for its rich heritage, historic significance, natural beauty, economic prosperity, and exceptional quality of life for all.**

## **GOALS**

Safe and Healthy

Sustainable Resources

Innovative Infrastructure

Community Experience

Engaging with Our Partners

Targeted services that support, improve, and sustain individual health and community safety. Our town will proactively address public safety and social health in an endeavor to create a safe, healthy, supportive environment for Stevensville residents, businesses, and visitors.

**RIGHT RESOURCE, RIGHT TIME**

Develop improved integrated response to emergencies.

**COMMUNITY NEEDS**

Reinforce ongoing community policing efforts in Stevensville

**INCREASED STAFFING**

Focus efforts on the recruitment and retention of qualified volunteer and paid public safety staff to increase the organization’s ability to provide services.

**CITIZEN ENGAGEMENT AND EDUCATION**

Pursue programs that engage citizens and build the relationships between the community and Police and Fire Departments. Provide education opportunities that lead to reduced crime, property loss, and injury.

**BEAUTIFICATION**

Beautify Stevensville through community-wide clean and safe actions.

## 2 Sustainable Resources

A commitment to making sustainable financial decisions that support strategic goals, deliver excellent customer service, and contribute to economic prosperity.

### **LIVE WITHIN OUR MEANS**

Eliminate the gap between revenue and expenses through budgeting principles that prioritize expenditures and implement financial management practices that are sustainable, transparent, efficient, and accountable.

### **COMMUNICATION PLAN**

Continue to develop a communication plan that addresses strategies for creating a staff directory with photos; for celebrating the successes of the town; for pursuing recognition of town programs and projects; for improving the interface between Town Council and the Boards and Commissions; and for rewarding volunteerism.

Reinforce internal communication throughout the organization between town staff as well as the various departments.

### **PERFORMANCE MEASUREMENT**

Strengthen the link between the strategic planning process, the budget, and performance measures by better defining measurements and by producing operating reports that communicate progress toward goals established in the budget process.

### **COVID-19 RECOVERY PLANNING**

Work with stakeholders to develop a COVID-19 recovery plan that focuses on rebuilding a recruitment strategy.

### **SUPPORTED EMPLOYMENT**

Develop a program that matches individuals with disabilities with employment options that integrate into the organization and provide community benefit.

# 3 Innovative Infrastructure

To build and effectively manage innovative infrastructure that supports community accessibility, mobility, and resiliency.

## **AFFORDABLE SERVICES**

Maintain affordable and predictable taxes, rates, and charges for services. Manage annual growth of utility rates.

## **ENCOURAGE PRIVATE INVESTMENT**

Continue to plan and implement efforts that attract investors to support catalytic development projects and promote private investment into the community.

## **ENHANCE EXISTING PARK FACILITIES**

Develop a comprehensive review of potential enhancements at each of the town's existing parks to boost visitation and accommodate better accessibility.

## **IMPROVED STREETS**

Accelerate street improvement, such as grind-and-overlay and surface projects, to catch up on deferred maintenance.

## **EFFICIENT UTILITIES**

Develop and implement a plan for the conservation of water that addresses system-wide leakage, as well as consumer water waste.

## **INVEST IN OUR COMMUNITY ASSETS**

Support the smart use public assets and participate in the development and improvement of community facilities and spaces.

# 4 Community Experience

The equitable enhancement and protection of our entire town’s natural beauty and historic assets by respecting our past and building our tomorrow. Our innovative town will promote growth that connects people to place.

## **PUBLIC ART**

Consider and adopt a public art program for the Town of Stevensville that includes a review process, funding strategy, and placement planning.

## **MARKET STEVENSVILLE**

Market Stevensville advantages and experiences to grow jobs and economic investment.

## **AVAILABLE HOUSING**

Increase housing quality and availability by supporting diverse housing and employment options.

## **YOUTH PROGRAM EXPANSION**

Utilize interdepartmental assets to provide youth programming and to establish community policing practices that address truancy, academic failure, and crime prevention.

## **PLANNING FOR GROWTH**

Update master plans and policies to create a forward-thinking growth plan for our community.

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## 5 Engaging with our Partners

Collaborations that re-energize and reimagine relationships with our partners that result in mutual success. The town will maximize strategic partnerships with agencies that work with us to provide services, as well as expand our partner base.





The Stevensville Town Council adopted the 2021/2023 Strategic Plan on 4-22-2021. Follow along with the progress at [www.townofstevensville.com](http://www.townofstevensville.com).

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